PridenoShame projects update, July 2023

What has been done so far?

- A production unit has been set up in Kigali in 2021
- UZIMA got the production unit and sanitary pads certification on 25 May 2022. (link on certificate)
- The first 11 members of the team were hired and trained. (link on news about the team)
- A cooperation is started with the external accounting Visions Africa for a transparent verification.
- Actual production is few thousand pads per day, much lower than the prevented capacity due to manual processes.
- FOH has partnered with RWN Rwanda Women's Network to represent PridenoShame and sell Uzima sanitary pads. A user satisfaction survey was undertaken by Rwanda Women's Network. (link). UZIMA perfected the quality based on this user satisfaction survey.
- 170'000 sanitary pads were donated to Mahama Refugee Camp schools, to schools located in the rural area of Kigali and to Women Hero Rising association that support Congolese Refugee. (link on news). User satisfaction surveys was performed in the ... school of distribution. (link on survey)

What are we doing right now:

- Working on automatization of manual production processes to increase the daily production
- Providing Hygiene two days training and product presentation skills to a group of women, including refugee,
- Creating awareness about the importance of Uzima pads and waste management.
- Setting up a solidarity network of local partners and community leaders as Young Christian.....
- PnS is present on the booth of YC at the actual Women Health Conference in Kigali.
- Continuing research on sourcing sustainable raw material in Africa.
- Collecting funds for the actual operations and staff needs.

What remains to be done:

- Train women employees for entrepreneurial skills.
- Ensure regular and sustainable production of Uzima sanitary pads.
- Organize distribution of Uzima sanitary pads.
- Train women-refugee to spread awareness of use and disposal inside and outside the camps.
- Collect more funds for the acquisition of additional raw material
- Reach a break-even economic result to duplicate the successful production model in other locations.
- Find organic raw material suppliers in Africa.
- Collect funds for raw materials & transportation (\$ 160.000).
- Cooperate with Ministry of Education to run specific women educational sessions on menstrual health & hygiene in the camps and schools.
- Develop and integrate the project by the Departments of Health and Social Affairs
- Collaborate with companies and NGO's buying sanitary pads for women refugees as part of their social program.