

# Pride No Shame Report

## Overview:

The quarter three of 2024 has seen significant developments in our production and field operations. While we face challenges with machinery, we have proactively shifted our focus towards community engagement through Menstrual Hygiene Management (MHM) campaigns and pad distribution. This report outlines the current stock levels, production capacity, challenges, and our focus for the remainder of the year.

## 1. Stock and Production Status:

- **Current Stock:**  
We have **36,719 boxes** of sanitary pads in stock, each containing **8 units**, totaling **293,752 units** available for distribution.
- **Raw Material Availability:**  
Based on current production levels, we have enough raw materials to sustain production for the next **3 months**. However, due to machinery issues, production output and quality have been compromised.
- **Production Challenges:**  
One of the major challenges we faced this quarter has been with the machinery. The machine is not functioning optimally, leading to the production of poor-quality sanitary pads. This issue has affected both the speed and quality of our manufacturing processes, forcing us to reconsider our focus on field activities and machinery upgrades.

## 4. Strategic Focus for Q4 and Beyond

- **Shift in Focus:**  
While resolving the machinery issue, we have redirected our efforts towards **MHM campaigns** and sanitary pad distribution, particularly in schools and communities across the country. These activities have allowed us to maintain our engagement with beneficiaries while improving awareness of menstrual hygiene practices.
- **Campaigns:**  
Our MHM campaigns have been conducted in collaboration with local governments, targeting school girls and women in the community. We are focusing on educating participants on menstrual hygiene management, reducing stigma, and ensuring access to sanitary products.
- **Distribution:**  
Alongside the MHM campaigns, we have continued our pad distribution efforts in schools and community centers. This ensures that even as production slows down, we can still support those in need with the stock currently available.

- **New Machinery Acquisition:**  
Acquiring a new machine is a top priority for us in the coming months. We have already sourced multiple quotations and are in the process of selecting a vendor that can supply a machine that meets our production and quality requirements. The new machine will ensure we can ramp up production, improve product quality, and meet both domestic and international demand.
- **Partnership Expansion:**  
As we move forward, we are focusing on expanding our partnerships with **local districts** to enhance the impact of our field activities. This collaboration will help streamline our distribution efforts and enable us to reach more girls and women across rural and underserved areas.
- **Collaborating with Local Organizations:**  
We are also seeking partnerships with local NGOs and community-based organizations to scale up our efforts. These partnerships will enable us to deepen our community engagement, widen the reach of our MHM campaigns, and improve the distribution of sanitary pads across Rwanda.

## Menstrual Hygiene Management Distribution and Health Education Report

### Project Overview:

Pride No Shame, in line with its mission to support menstrual hygiene management for school girls, conducted a pad distribution activity along with health education sessions in selected schools across Huye, Gisagara, and Nyaruguru districts. The objective was to ensure that girls in rural areas have access to sanitary pads and are educated on proper menstrual hygiene practices.

### Objective:

1. To distribute sanitary pads to school girls in rural districts.
2. To provide health education on menstrual hygiene management (MHM).
3. To reduce school absenteeism by ensuring girls have access to necessary hygiene products.

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### Distribution Details:

District	School Name	Total Pads Distributed
Huye	GS Nkubi	1823
Gisagara	ES Muganza TSS	464

District	School Name	Total Pads Distributed
	GS Cyumba	947
	GS Janja	818
<b>Nyaruguru</b>	GS Mata	1322
	GS Rwamiko	950
	EP Nyamyumba	212
	Nyamyumba SS	869
	GS Ramba	563
<b>Total</b>		<b>7,968</b>

## Health Education:

During the distribution, health education sessions on menstrual hygiene management were held. The topics covered included:

- Understanding menstruation and its biological process.
- Proper menstrual hygiene practices.
- Reducing stigma and myths around menstruation.
- The importance of maintaining hygiene during the menstrual cycle to prevent infections.

These sessions were conducted by the Pride No Shame team in collaboration with school staff and local health officials.

## Challenges:

1. **Logistics:** Reaching remote schools in rural districts required careful planning to ensure timely delivery of the sanitary pads and transport budget increases accordingly.
2. **Awareness Gaps:** In some schools, initial misconceptions and stigma surrounding menstruation were high, requiring more extensive education efforts.

## Impact:

- **Improved Access:** The distribution of 7,968 sanitary pads across 9 schools ensured that girls had access to hygiene products for the next few months.
- **Increased Awareness:** Through health education, students now have a better understanding of menstrual hygiene management, leading to reduced stigma and improved practices.

