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Annual Report 2011

Friends of Humanity

Case postale 74, 1211 Genève 21

Summary

2011 has been a year of important progress for Friends of Humanity. The team was consolidated. FOH organized the third annual A Day to Share event, making it a sustainable event. In 2011, FOH also launched shop&help, an ethical e-shop.

FOH also welcomed a new administrator, Fabienne Feldman, who joined the board in 2011.

In 2011, FOH supported 6 projects in 5 different countries with a total amount of **CHF 88 127**: the Alice School Project in India, the Maison Shalom in Burundi, Lamp of the Path in Mongolia, RIDS Family of Four in Nepal, the Emoto Peace Project for the Earthquake and Tsunami in Japan, and the Healthy Yak project in Nepal. .

In 2011, FOH organized the third annual Day to Share event, raising CHF 50 000. The event gathered about 100 people and was a great success.

Since 2010 FOH has been developing shop&help, a solidarity-based e-shop where up to 85% of the revenues go to support humanitarian projects. The website went online, last December and completed its first sale. We are now in the phase of finding new partners and promoting the website.

In terms of fund raising, 2011 was a privileged year. FOH received support from new organizations such as the Commune of Prégny-Chambeszy that gave CHF 7 000 for the Alice School project and the WIN (Women's International Network) that made a donation of €6 000 for the Shalom House in Burundi.

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I. About the organization

Friends of Humanity (FOH) is a Geneva-based non-profit organization, founded by Graziella Zanoletti and Russel Brice in May 2007, with the purpose of improving the living conditions of the most disadvantaged people.

Friends of Humanity supports **small scale, culturally adapted projects** that answer real needs of local populations and promote sustainable development in four key areas:



Human rights



Healthcare and traditional medicine



Education



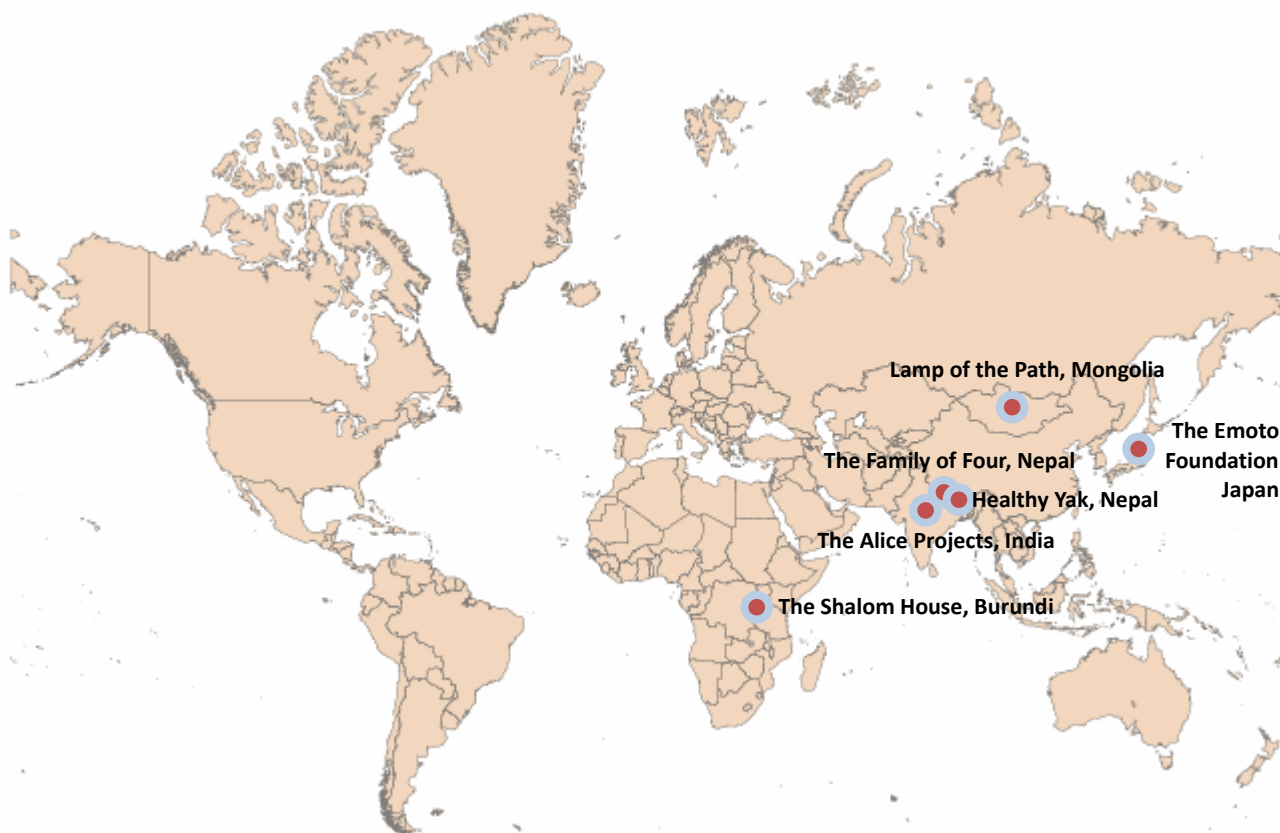
Environmental protection

FOH projects are currently underway **in Asia and Africa**. We operate both directly, by supporting initiatives and funding them, and indirectly, by playing an intermediary role in supporting projects of other humanitarian organizations when they are consistent with the statutes and objectives of FOH. Moreover, communication and raising public awareness are an integral part of the FOH mission.

Over the years, **FOH constantly expands the number and scope of its projects.**

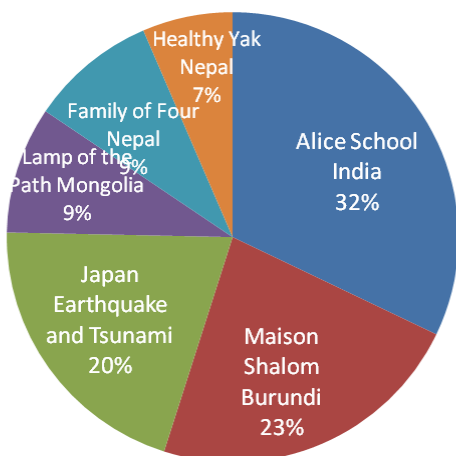


II. Projects supported by FOH in 2011

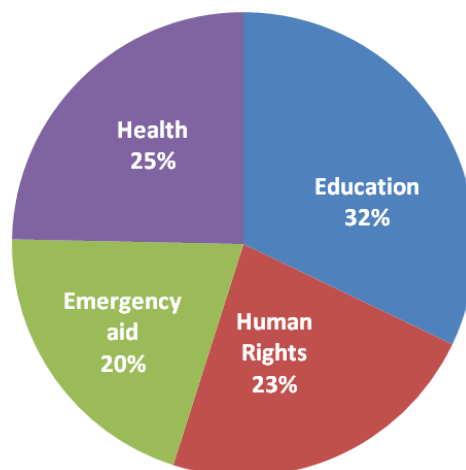


**FOH 2011 Total contribution:
CHF 88 127**

Distribution per project



Distribution per field



1 - India – Alice Project Schools



BACKGROUND

FOH has been supporting the Alice Schools project since 2009. The project was launched in 1994 in India by two Italian teachers, Valentino Giacomini and Luigina De Biasi. At the beginning, the school welcomed 60 children, but it now offers a free of charge education to more than 1 000 students coming from disadvantaged communities, in particular the Chakmas, a Buddhist minority group. These children enjoy a unique educational system that relies on self-knowledge and on the preservation of their traditional culture. Three schools have been opened in Sarnath (Uttar Pradesh), Bodhgaya (Bihar) and Bodhisatta (Arunachal Pradesh)

FOH ACTION

In 2011, Friends of Humanity supported the Alice school in Boddishata. The objective of this project was to provide education, food and accommodation to **125 children** for 20 months. A sewing course for girls has been launched: it will allow them to get an additional income for their family and for the community. The project also plans to set up running water for the school. The project is supported by the community and has been approved by the local authorities.

THE IMPACT

The school is a great opportunity for the village development and prepares its future. With a higher level of education, children will be able to foster the development of their village and help the whole community to get out of poverty. Furthermore, even now the project has an impact on the community village: the school has become the heart of the village and the point for most of the development initiatives.

THE 2011 FINANCIAL SUPPORT = CHF 28 298

2 - Burundi – Maison Shalom



BACKGROUND

The Maison Shalom was founded by Maggy Barankitse, winner of many humanitarian awards around the world and sometimes called the African Mother Teresa. Eye-witness of the killings in 1993, she sheltered 25 children whose parents had been murdered. Since then, the organisation has never stopped growing, and it is estimated that around 20 000 orphans and disadvantaged children have been helped by The Maison Shalom.

FOH ACTION

Friends of Humanity has been working with the Maggy and the Maison Shalom since 2008, mainly on the Rema Hospital. This year, FOH supported a new project whose aim is to support sexually-abused children. In Ruyigi, official reports talk about 176 young girls who left school because they got pregnant after being raped. The project is structured around four points: material support (accommodation, food, and moral support), medical help (basic medical care and HIV/AIDS treatment), legal action against the rapists, and prevention.

Apart from this project, the organisation “WIN” (Women’s International Network) gave € 6 000 to the Maison Shalom to buy cows for single mother once they get out of jail.

THE IMPACT

With this project, the Maison Shalom fights a dramatic issue that has not been tackled by anyone else. With the support of FOH, Maison Shalom has helped girls to overcome their trauma and come back to a normal life. This project will spread awareness on the issue and hopefully help end violence in the region.

THE 2011 FINANCIAL SUPPORT = CHF 20 092

3 - Mongolia – Lamp of the Path



BACKGROUND

Lamp of the Path is the humanitarian branch of FPMT (Foundation for the Preservation of the Mahayana Tradition), a Buddhist organization active in Asia and in the West. They started working in Mongolia in 2003 and operate in different fields. The organization maintains health clinics for those who cannot have access to official hospitals due to lack of documents and supports homeless people. There is also an educational program for children between the age of 8 and 16. The organization's first project was a soup kitchen opened in 2003 in the Dolma Ling Community Centre in Ulaanbaatar. It is a place where homeless people can receive a hot meal in addition to moral and material support.

FOH ACTION

Friends of Humanity supported the soup kitchen **for the 5 months** of the winter. It welcomed an average of 80 people every day. This support comes after Lamp of the Path major sponsor withdrew its help. Once the survival of the soup kitchen is assured, Lamp of the Path aims at building or purchasing a bigger building to increase its welcoming capacities and its impact.

THE IMPACT

This project will help many people to do the first step to get out of a terrible poverty. Thanks to this project, 80 people will receive a hot meal at least once a day during the winter where the temperature often goes below -15°C. More generally, Lamp of the Path helps these people find a place in their society by giving them the possibility to gain education.

THE 2011 FINANCIAL SUPPORT = CHF 8 039

4 - Nepal – Family of Four



BACKGROUND

Nepal has a long-standing infrastructure problem. A lack of quality roads has crippled the country's development. As a result, many Nepalese households lack basic devices such as drinking water, electricity, smokeless metal stoves and proper latrines especially in remote areas. **RIDS-Nepal** was created in 2002 with the objective of providing these 4 basic services to remote communities. Alex Zahnd, the founder of **RIDS-Nepal**, called this project "The Family of Four".

FOH ACTION

In 2011, FOH supported the installation of drinkable water for the 32 households (200 people in total) in the remote village of Mohorigan. The other three elements of the Family of Four have already been installed. Solving the water issue is essential before addressing other problems. To ensure that the project will be sustainable, RIDS-Nepal provides training to local people for the maintenance of all implemented projects. The local communities strongly support RIDS-Nepal's commitment and are directly involved in the implementation of this holistic development model.

THE IMPACT

With this project, the 200 villagers will enjoy decent living conditions in terms of health and hygiene. This project is a first step towards further improvements, such as increased food availability and nutritional variety. After this project, RIDS-Nepal will also be able to implement its educational program, the Non-Formal Education (NFE) for out-of-school children and mothers.

THE 2011 FINANCIAL SUPPORT = CHF 8 000

5 - Japan –2011 Earthquake and Tsunami

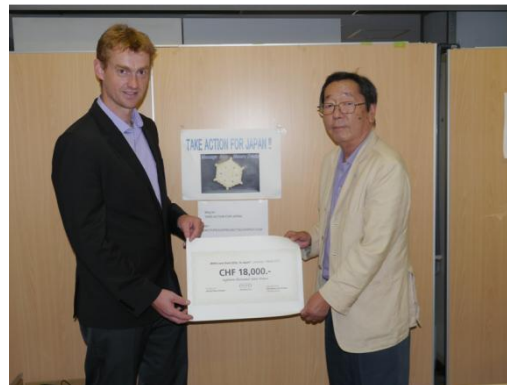


BACKGROUND

Japan was devastated by an earthquake and a tsunami in March 2011. As a result, a terrible nuclear crisis affected the conditions of life of millions of people that had to leave their houses and villages. These people could not trust local water and food any more. Led by the globally renowned Dr. Masaru Emoto, the Emoto Peace Foundation supported the populations from the affected areas and provided them with water and food.

FOH ACTION

To demonstrate solidarity with Japan and the Japanese people during these desperate and trying times, **Elite Rent-a car** launched a humanitarian campaign: “*...with love from Elite, to Japan.*” Elite Rent-a-Car donated the total revenue generated from one day of business, March 31, 2011, as well as all donations received from Elite's clients and partners. Donations were made through Friends of Humanity to the Emoto Peace Foundation located in Tokyo, Japan.



THE IMPACT

The population affected by the nuclear crisis could receive emergency aid: food and clean water.

THE 2011 FINANCIAL SUPPORT = CHF 18 000

6 - Nepal - Samagon medical initiative Healthy Yak



BACKGROUND

The remote Samagon village is located at the foot of Manaslu Peak. The access to this region is very limited. There are thousands of yaks living in the area, but only about 2 500 yaks live and work at the altitude and target area encompassed by this proposal. Veterinary care in this remote part of Nepal is almost nonexistent and yaks are essential to the living conditions of people.

FOH ACTION

A team of veterinarians (Dr. Fox, Dr. Andrew Skidmore, Dr. Claire Windeyer, and Dr. Kristen Obbink) conducted 9 yak health clinics in villages along the trekking route from where expeditions begin in Lukla, Nepal to base camp of Mount Everest. At each of the clinics all of the yaks in the village were dewormed and given field parasitological exams to document parasite prevalence. The local yak owners were educated about the importance of proper deworming, as well as how to do it themselves with a follow-up dose left behind.

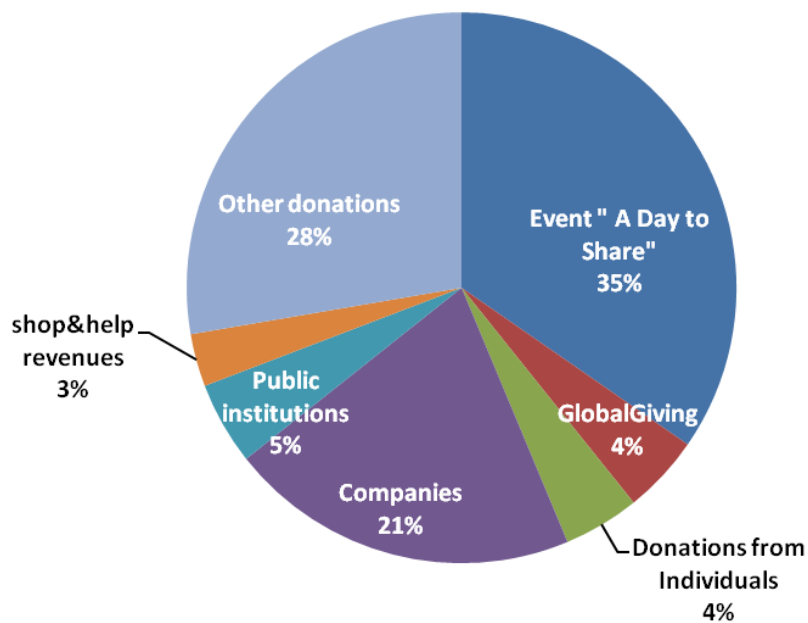
THE IMPACT

This project improved the health of the yaks that are essential animals in this region of Nepal. The animals carry heavy loads at high altitudes in region where there are no roads. Economic exchanges as well as tourism highly depend on the health of these animals. Healthy yak also contribute to the well being of community as they use it for their alimentation.

THE 2011 FINANCIAL SUPPORT = CHF 5 697

IV. Fundraising Activities

In 2011, FOH net **revenues reached CHF 143 805**. By diversifying our sources of funding, FOH can become more stable and allocate more funds to the projects.



1 - A Day to Share 2011



On 18th September 2011, Friends of Humanity held its third annual 'A Day to Share' fundraising event. The purpose of this day is to gather friends of FOH together in order to present specific projects that are dear to FOH. The event took place in Onex near Geneva in the private residence of Fabienne Feldman.

The event featured both live and silent auctions as well as a beautiful brunch offered by our partner, the Four Seasons Hôtel des Bergues. Most importantly, each guest was able to learn more about four FOH projects: The Alice Project (India), Lamp of the Path (Mongolia), Maison Shalom (Burundi) and RIDS Family of Four (Nepal).

A total amount of CHF 50 000 was raised to support these four projects.

2 - Fundraising campaigns

Different tools have been used for each fundraising campaigns:

- Use of Globalgiving, an online donation platform
- Corporate fundraising
- Contact with local administrations
- Direct emailing to FOH database
- Participation to charity events

Global Giving

Our Global Giving Campaign 2011 has been quite efficient for our Alice School Project in India. The campaign raised a total of USD 6 623. Within this platform we can find new donors all over the world.

Corporate fundraising

CHF 9 373 were donated by Elite Rent-a-Car to support the Emoto Foundation in Japan.

CHF 20 000 were donated by Elite Rent-a-Car to cover FOH administration costs.

CHF 8 686 were donated by Naderi Electronics Trading LLC for Japan

€ 6 000 were donated by the Women's International Network to support the Maison Shalom in Burundi and buy cows.

CHF 5 000 were donated by Pomery Capital in Geneva

Local administrations

In 2011, the city of Pregny-Chambesey donated CHF 7 000 to support the Alice School Project in India.

Donations

We received many of online donations. This year we installed our own payment system and don't use Paypal (high commission rates) any more. A special thanks to Philippe Conter,

based in Belgium that donates the whole benefit from the sales of his book En vrac à l'âme to Friends of Humanity and the Alice Project School.

3 - shop&help

The shop&help e-commerce platform is an initiative led by Friends of Humanity (FOH). It serves as an ongoing fundraising instrument to finance the projects supported by FOH and other nonprofit organizations.

The site shop&help has already begun to demonstrate its potential to generate funds for FOH projects. shop&help mechanism already generated a revenue of CHF 4 448 in 2011.

3 – Participation to events

On 4th May 2011, FOH were part of the 5th edition of the **Humagora Forum**. Friends of Humanity was one of the different non-profit organizations and associations that attended this Forum to exchange ideas in order to create a bridge between non-profit and private sectors.

V. FOH Team

1 – Modification of the administration board

Fabienne Feldman joined the administration board. The Board of Administrators is now composed of :

- Graziella Zanoletti President and Co-founder
- Russel Brice, Co-founder and Administrator
- Fabienne Feldman, Administrator

Moreover, 4 people joined the Advisory Board: Kelly Gaule, Dr Ibrahim Karim, Alonzo C Addison and Anna Grichting

2 - 2011 Operational Team

In 2011, the team was composed of:

- Nicolas Sion in charge of administration and projects
- Maria Fernanda Garza, administration assistant

3 – Interns and volunteers

FOH 3 interns in 2011:

- Valerio Prato worked for 6 months and helped for the organization of the event and the launch of shop&help
- Raymond Ngu worked in optimizing the monitoring and evaluation of FOH's projects
- Kate McCarthy worked for 2 months to select a project related to water

FOH also relied on the support of more than 10 volunteers: Nora (for the preparation of the A Day to Share event) and during the event: Virginia, Jakub, Bernard, Arnaud, Leila, Hubert, Joël, Nalys et Kritia, Rabie, Ali, Yacine and Maria.

4 – Internship Agreements

FOH regularly welcomes interns thanks to:

a - The Boston University

The Geneva Internship Program through Boston University combines coursework at the BU Geneva Academic Center with professional work experience in or near Geneva. Students work full time, four days a week. The students study International Relations or Public Health.

b - APRES-GE

Through their “professional experience program in the social economy,” this organisation gives job seekers the opportunity to gain work experience in one of the 250 member organizations of the Chamber of the Social Economy.

VI. Perspectives for 2012

For 2012, the objective is to keep increasing our fundraising to support new projects. The main focus will be put on the development of **shop&help**.

shop&help

shop&help, a FOH fundraising platform is now online. A significant amount of work has been done to put the website online. Two companies accepted to work for free or at a very low price; Altimax that made the design and Miura Conseil did the integration.

In 2012, the focus will be put on finding partners and suppliers and promoting the website to generate traffic and get customers.

Projects

Friends of Humanity will keep supporting the ongoing projects, especially the Alice School Project and The Maison Shalom. FOH also wants to focus on water and education projects in Africa and has launched the selection process to find new partners in this area.

VII. Financial Summary

| Projects Management | | Administration | |
|--|---------------|--|----------------|
| Donation and revenues | | Revenues for administration costs | |
| Event " A Day to Share " | | Donation specifically made for administration costs | 38 355 |
| Revenue | 49 766 | Revenues from Events, Sales and donations | 17 120 |
| Costs | 9 727 | Financial product | 1 543 |
| Fund available for projects | 40 039 | Total funds for administration costs | 57 017 |
| Donation for projects | | Administrative costs | |
| GlobalGiving | 6 623 | Personnal costs | 96 053 |
| Individuals | 6 422 | Office costs | 7 094 |
| Companies | 29 649 | Total Administrative costs | 103 147 |
| Public institutions | 7 000 | Negative Balance covered by FOH capital | |
| Total Donations | 49 694 | | |
| Administration costs Globalgiving (4%) | 265 | | |
| Administration costs other donations (15%) | 6 461 | | |
| Funds from donations available for projects | 42 968 | | |
| shop&help revenues | 4 448 | | |
| Administration costs (15%) | 667.2 | | |
| Funds from sales available for projects | 3 781 | | |
| Total funds available for projects | 86 788 | | |
| Project allocation | | | |
| India Alice School Project | 28 298 | | |
| Burundi Maison Shalom Jeunes Filles | 20 093 | | |
| Japan Earthquake and Tsunami | 18 000 | | |
| Mongolia LOP Soup Kitchen | 8 039 | | |
| Nepal RIDS Family of Four | 8 000 | | |
| Nepal Healthy Yak | 5 697 | | |
| Total for projects in 2011 | 88 127 | | |

VIII. Acknowledgments

Friends of Humanity could not deploy its activities without the generous support of its sponsors:

Elite Rent, Four Seasons, Pomery Capital, Hôtel de la Paix Genève, Espirit3, Aviation Charter, Association des Vignerons de Tartegnin, Bains d'Ovronnaz, Brabosa Production, Compagnie des Ballons, CGN, Crans Montana Luxury Lodge, David Feldman, DelaCour, Delance, Domaine de la Capitaine, Dominique Perret, Elevage de Marly, Emotion Auto Prestige Europhoto, Gold and Platinum, Golf Club de Genève, Golf Club La Maison Blanche Fernay Voltaire, Golf Club Lausanne, Gubelin, Hôtel Intercontinental, Hôtel la Bacarolle, Hôtel Warwick, IBC Consulting, Joel et Leda Fletcher, Keller Motor Cars, La Gruyère Tourisme, La Réserve Genève, Leading Tours, Manotel, Marie-Thérèse Chappaz, Marina Cinalli, Martin Engler, Massimo et Susanna Corona, Milus, Mobility, Olfact, Sans Gêne Hairdressing, Six Senses, Star in the eyes, Télé la Fouly, Télé Vichères Liddes, Travel and Beyond, Zermatt Tourisme.

Friends of Humanity is particularly thankful to the following donors for making specific projects possible:

Graziella Zanoletti, Elite Rent-a-Car, Elite employees, the Commune of Pregny-Chambes, Pomery Capital and Solange Demole, Naderi Electronics Trading LLC and the Women's International Network, Philippe Conter.

FOH is thankful to Fabienne Feldman, who hosted our Day to Share event in her magnificent residence at Onex.